

HOW TO SUBMIT AFP (Advertisers Funded Proposal)

- Draft your proposal
- Complete the below submission forms and compile your proposal (concept) with submission forms on the 1st page
- Attach your **ORIGINAL LETTER OF INTENT** from your sponsor/s (on the sponsor/s Letterhead including contact person and contact details)
- Your sponsors should indicate on the letter the type of sponsorship deal they will be providing (Air Time Cost or Production cost or both) letter for both is required for proposal to be **AFP**.
- Register on our ECAS Portal using this link
<https://ecas.powerappsportals.com/>
- Once you have registered on the ECAS Portal by completing all the fields and attaching all the required documentation, you will then be prompted to submit your proposal.
- Your proposal will be sent to Commissioning for a quality check, and you will be provided with a unique number. Confirmation of your proposal(s) will be sent to you via email immediately.
- Your proposal will be distributed to the relevant Genre, Channel and Commercial Enterprises for evaluation.
- You will receive a letter inviting you to a pitch, if it's rejected, you will receive a rejection letter. Producers can request reasons for rejection from the Genre or the Commissioning office by sending an email to commissioning@sabc.co.za
- **Note that only proposals submitted via the ECAS Portal will be considered for evaluation.**

YOUR PROPOSAL FOR AFP MUST INCLUDE

1. ORIGINAL LETTER OF INTENT from your sponsor/s (On the sponsor/s Letter head including contact person and contact details)
2. Company Profile, and should include ownership; all stakeholders and BBE profile
3. Any related intellectual property and or copyright information relevant to the proposition

All queries can be directed to: commissioning@sabc.co.za

AFP PROPOSAL SUBMISSION FORM

AFP:		<i>Genre:</i>		<i>Channel:</i>	
<i>Working Title:</i>					
<i>Company Name:</i>					
<i>Contact Name:</i>		<i>Position:</i>			
<i>Telephone :</i>		<i>Cell:</i>			
<i>e-mail:</i>		<i>Fax:</i>			
<i>Postal Address:</i>					
<i>Street Address:</i>					
PROPOSAL SYNOPSIS:					
<i>No. of Episodes:</i>		<i>Minutes per Episode:</i>		<i>Total Minutes:</i>	
<i>Cost per Episode:</i>			<i>Total Budget:</i>		
<i>Cost per Minute:</i>					
SYNOPSIS OF COMPANY PROFILE:					
(A) Number of Permanent Employees					
(B) Number of Permanent Black (African, Indian, Coloured) Male Employees					
(C) Number of Permanent Black (African, Indian, Coloured) Female Employees					
(D) % of Shareholders Equity owned by Black Males (African, Indian, Coloured)					
(E) % of Shareholders Equity owned by Black Females (African, Indian, Coloured)					
(F) % of Shareholders Equity owned by White Male					
(G) % of Shareholders Equity owned by White Female					
(H) Number of Black Creatives (African, Indian, Coloured)					
(I) Number of disabled employees					
<i>Company Registration Number:</i>					
<i>VAT Registration Number:</i>					
<i>Name:</i>			<i>Date:</i>		
<i>Signature:</i>			<i>Receipt Number:</i>		



Vuka Sizwe!

PROPOSAL SUBMISSION AGREEMENT

1. OWNER OF NEW IDEA

The SABC will exclusively accept submitted material in written form through the ECAS Portal. Submissions made via courier, facsimile, or hard copies will not be considered. Your submission will be reviewed by the SABC upon your request, under the condition that you assure us, to the best of your knowledge, that you are the sole originator of the idea and that you possess the legal right to submit it to the SABC for evaluation.

2. CONCEPTION BY SABC

SABC and its employees have many ideas of their own for the development of programs, some of which may be similar to yours. An idea that is new to you may be old to SABC, or similar, or identical ideas may be conceived independently. Accordingly, you hereby waive any claim that SABC misappropriated any ideas or portions of your submission in any activities in which SABC may engage in the future.

3. DISCLOSURE NOT CONFIDENTIAL

You acknowledge that SABC may disclose the idea to its employees, including freelance readers, to determine the value of the idea to the channel. It is understood that no confidential relationship is entered into by any reason of the consideration of your submission to SABC or by reason of any oral discussions between the SABC and yourself. The SABC however undertakes not to share your proposals with other independent producers.

4. MODIFICATION

The foregoing conditions may not be modified or waived except in writing signed by an officer of SABC.

5. LITIGATION

The SABC will not consider proposals from companies or individuals who are litigants against the corporation until those matters are finalized. It will still remain the SABC's right to determine whether or not to do business with such entities in future.

6. TERM

This release shall be valid for a period of five (5) years from the date of signature and shall apply to any further ideas submitted by you to SABC during such Term.

I HAVE READ THE SUBMISSION AGREEMENT, AND I AGREE TO THE CONDITIONS CONTAINED THEREIN:

Print Name

Signature

Date:

IDENTIFICATION LABEL

(TO BE STUCK ON OUTSIDE OF ENVELOPE)

<i>AFP:</i>		<i>Genre:</i>		<i>Channel:</i>	
<i>Receipt no:</i>					
<i>Working title:</i>					
<i>Company name:</i>					
<i>Co-production company</i> <i>(if applicable)</i>					
<i>Contact name:</i>			<i>Position:</i>		
<i>Telephone:</i>			<i>Cell:</i>		
<i>e-mail:</i>			<i>Fax:</i>		
<i>Postal address:</i>					