

## **REQUEST FOR PROPOSAL**

## SCHEDULING AND ADVERTISING MANAGEMENT SYSTEM

The SABC seeks to acquire a cost effective and efficient content scheduling and advertising management system(s) to optimise programme scheduling and processing of linear and non-linear advertising campaigns.

## RFP NUMBER: RFP/IT/2020/54

The documents are obtainable on National Treasury e-Tender portal <a href="http://www.sabc.co.za/sabc/tenders/">http://www.sabc.co.za/sabc/tenders/</a> from 26 MARCH 2021.

BID PROCESS	EXPECTED DATES
Bid <b>Advertisement Date</b>	26 March 2021
Bid Documents Available From	SABC Website (http://www.sabc.co.za/sabc/tenders/)
Non-Compulsory Briefing Session Date & Time	09 April 2021@10h00 am
See Annexure A (Guideline for Briefing Session) that the bidder needs to take note of.	
MS TEAMS: Link for virtual Non Compulsory Briefing Session	Click here to join the meeting
Bid <b>Closing Date</b> and Time	07 May 2021@12h00 noon
Contact details	tenderqueries@sabc.co.za

For enquiries regarding RFP document contact the Tender Office in Auckland Park, Johannesburg E-mail: <a href="mailto:tenderqueries@sabc.co.za">tenderqueries@sabc.co.za</a>