

[Telkom partners with the SABC to launch TelkomONE mobile streaming service](#)

Johannesburg, Monday, 09 November 2020 - South Africa's leading telecommunications company, Telkom, and the South African Broadcasting Corporation (SABC) have today announced a partnership to launch a new streaming channel, [TelkomONE](#). The mobile operator channel will house the public broadcaster's free-to-air radio and TV channels.

The five-year partnership, a first of its kind digital carriage agreement for the SABC, will showcase South Africa's most-watched TV programmes and most listened to radio platforms, on one online platform. [TelkomONE](#) will stream live SABC's television channels 1, 2, Sport and Education as well as all 19 SABC radio stations.

Mr. Siphso Maseko, Telkom's Group Chief Executive Officer, commented: "We are excited about the opportunity to provide all South African's with free access to watch their favourite SABC content, online, when and wherever they want."

Maseko further stated that "[TelkomONE](#) will make it possible for subscribers to pause, go back into the programme guide (time-shift) and instantly watch a scheduled TV show they may have missed. Telkom is making digital TV functionality available to all".

Maseko concluded that the mobile-friendly [TelkomONE](#) will include a plethora of other content over and above the SABC channels, such as comedy, lifestyle content and music for youth on-the-go. Highlights to look forward to include local short films and new productions such as Thesha – a visual trip into modern-day South African youth culture, experienced through the lives of two teenage friends and Hashtag - a fun, energetic, lighthearted family-friendly talk show hosted by Sophie Lichaba, Mantsoe Tsatsi, Jarred Doyle and Francois Louw.

Mr. Madoda Mxakwe, the SABC Group Chief Executive Officer, stated "Telkom was a natural partner with whom to build a new platform for developing and disseminating South African content. The partnership is significant in ensuring that our content, in all its formats, reaches consumers everywhere at anytime. The SABC has a wealth of content - both acquired and produced by local talent - that we broadcast on our free-to-air channels. Through the new streaming channel, we will further promote universal access to popular SABC content for audiences and customers, in an affordable manner and with ease of

access on mobile. We will also create added opportunities for our talented local producers to showcase more of their work on a platform on which content can live longer than on traditional media platforms. The TelkomOne partnership is part of the SABC's overall strategy of becoming a competitive multichannel and multiplatform public content provider ".

The SABC will provide its content to Telkom on a non-exclusive basis. In exchange, the SABC will receive a carriage licence fee as well as share in the advertising revenue generated on the TelkomONE platform.

Customers can browse the catalogue and register for free to access our on-the-house content that has a mixture of news, inspiration and entertainment channels (SABC audio and tv channels, africa news, France 24, hope channel, SBN etc.) or subscribe to any of our AMP subscription packages that include music, short films, tv series plus the free content by default upon registration. (Some of the content includes viva nation tv, stingray etc.)

Download the app on your favourite Android or IOS app store and enjoy or on your desktop www.telkomone.tv and enjoy endless entertainment on TelkomOne.

For more information on TelkomOne, visit www.telkomone.tv, follow Telkom on Twitter and Facebook @TelkomZA

#TelkomONE and #TelkomONEMonate

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Issues By: Telkom and SABC

Media Enquiries:

Telkom contact

Ms. Kgomotso Zimase (Snr Specialist: Consumer PR & Activations)

Zimasekh@telkom.co.za

C. 067 273 3004

SABC Contact

Ms.Mmoni Seapolelo (Acting Spokesperson)

seapolelomv@sabc.co.za

| T. 011 714 3057 | C. 073 688 1590

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1. Visit www.telkomone.tv
2. Click on “Sign Up” on the top menu bar.
3. You will be required to sign up or create your account using your mobile number, thereafter, create a password. These details will be used to login on the platform.
4. Upon registration, you will receive an activation SMS with a code and/or a link to activate your TelkomONE account.
5. Once activation is successful you will be directed to the login screen to enter your mobile number and password you used during the registration.
6. Start watching the content in our free section or subscribe to one of our AMP subscription option from daily, weekend, week or monthly.
7. Users can also visit the Android/ IOS store to download the TelkomONE App.

The table below shows the different categories of content and the subscription thereto:

TelkomONE Amp Subscriptions	Access			
	TelkomON E Amp Daily	TelkomON E Amp Weekend	TelkomON E Amp Weekly	TelkomON E Amp Monthly
Cost	R7.00	R17.00	R19.00	R49.00
Data Allocation	90MB	360MB	720MB	1800MB