



luhamba phambili!

MEDIA STATEMENT

UKHOZI FM EMBARKS ON A CAMPAIGN TO CELEBRATE INDIGENOUS SOUTH AFRICAN LANGUAGES THIS HERITAGE MONTH

Durban - Monday 07 September 2020- Ukhozi FM is pleased to announce that during this Heritage Month, the station is taking the Ukhozi FM listener on a journey around South Africa, to expose and educate them to the various indigenous languages that make up South Africa's rich cultural tapestry.

The station's various shows have selected different languages and have reached out to other SABC stations to assist in sourcing relevant experts to assist in this educational campaign. These including RSG; Munghana Lonene FM; Phalaphala FM; Motsweding FM; Lesedi FM; Thobela FM; Ligwalagwala FM and Ikwewezi FM.

The Heritage month campaign forms part of the continued celebrations of Ukhozi FM's 60th year of excellence in broadcasting, which has already been marked by campaigns such as the **6 Eras of Ukhozi FM** in June, the **60 Days of Ukhozi FM** campaign, the release of the **60th-anniversary music compilation album** executive produced by Lebo M in July and the announcement of its first-ever **Winnie Mahlangu Presenter Search** winner in the month of August.

Ukhozi FM Acting Station Manager, Ms. Sbongi Ngcobo stated "We are excited to take our 7.6 million listeners on this educational journey which seeks to unite us through language. This campaign aims to highlight the commonalities that we share despite our different languages as South Africans. We also aim to be the vehicle through which listeners can get to experience the various rich cultures that our country has to offer and celebrate what makes us uniquely South African."

The various shows will be tackling the following languages:

SLOT	MOTHER TONGUE CHOICE
ISIDLO SASEKUSENI	WEEK 1 - isiNdebele WEEK 2 - XiTsonga WEEK 3 - SiSwati WEEK 4 - TshiVhenda
JABUL'UJULE	IsiXhosa
INDUMISO	IsiXhosa
UKHOZI TOP 20	SiSwati
ITENDE LOMCIMBI	SePedi
SIGIYA NGENGOMA	IsiXhosa
1223 CAFÉ	Week 1: SePedi Week 2: SiSwati Week 3: Afrikaans Week 4: Xitsonga
UNKULUNKULU NOMUNTU OMUSHA	TshiVenda
SISONKE DRIVE	Week 1- siSwati, Week 2- Sesotho, Week 3- isiNdebele, Week 4- Setswana, Week 5 - A digital campaign teaching South Africans Sign Language Collaborate with the drive presenters on the sister stations broadcasting in these languages and expose each other to our languages.

Ukhozi fm Luhamba Phambii #UlwimuLuyigugu #YaziUlwimuLwebele

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