



luhamba phambili!

MEDIA STATEMENT

UKHOZI FM ANNOUNCES THEIR FIRST WINNIE MAHLANGU TALENT SEARCH RECIPIENT

Durban - Tuesday, 01 September 2020 - Ukhozi FM is excited to announce Ms. Zama Mseleku as the first recipient of the highly contended Winnie Mahlangu Female Talent Search campaign, as declared live on-air on Monday, the 31st of August 2020.

This campaign was launched as part of the station's Women's Month celebrations, and in honour of Ukhozi FM's woman broadcaster, the retired Ms. Winnie Mahlangu.

Ms. Mseleku was announced as the overall recipient, after a four-week run that involved voting by listeners, on-air experiential and virtual engagement with the station's management and four finalists.

An elated and emotional Zama was called live on-air with the great news on the station's afternoon drive show, where Programmes Manager, Ms. Zandile Tembe delivered the good news. She told the station's 7.6 million listeners that she was not aware of the campaign until a friend sent her the advert advising her to enter. "I didn't even have data to send my demo, so I quickly did a link and sent it in time before the closing date", said Zama who was in tears.

The station received approximately 4000 entries from female aspirant broadcasters and Zama, from KwaNyuswa, in the South Coast of KwaZulu Natal, was the overall winner. She will be trained, mentored and coached by the station and will be heard on-air in due course.

Over and above this talent search, Ukhozi FM honoured Ms. Winnie Mahlangu through a radio mini-documentary, a visit to her home with a gift on her birthday on the 14th of August 2020, as part of the continuing 60th Birthday celebrations.

Ms. Mahlangu was the first Black woman broadcaster to be employed full-time by the SABC, during apartheid, in 1962. She served the SABC for 30 years and through her programmes, was a catalyst for women empowerment and language preservation and advancement. She was awarded the Order of Ikhamanga in Silver in 2015 by the South African government.

Ukhozi FM's Acting Station Manager, Ms. Sbongi Ngcobo stated "the station is proud to have delivered such a meaningful campaign in honour of our beloved Mafungwase, mam' Winnie Mahlangu. It seemed fitting to open up the station to female talent during Women's Month to continue the culture of passing on the baton that began with mam' Winnie who paved the way for so many women in the radio industry many years ago. We are thrilled to welcome Zama Mseleku to the Ukhozi FM family and wish her a long and successful career in the radio industry".

“Ukhozi FM Luhamba Phambili”

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