



GOOD HOPE FM WRAPS UP ITS BIRTHDAY MONTH IN MANDELA STYLE

Cape Town, Saturday, 18 July 2020- Today, Good Hope FM, Cape Town's original radio station, will embark on a drive, to give back to its listeners, community, and music artists, as part of its commemoration of International Nelson Mandela Day, celebrated each year on the 18th July. This also marks the conclusion of its celebrations of 55th years of broadcasting excellence.

Good Hope FM is a brand that has evolved as an integral part of the Cape Town culture and heritage. Since its inception, the brand has been at the centre of addressing the challenges faced by Capetonians and South Africans at large, through its ability to bring resources together in a bid to bring relief to the disadvantaged. The station's role to help the needy has become more pronounced during the pandemic that has adversely impacted communities' livelihoods and wellbeing.

As part of celebrating its big 55-year milestone and commemorating International Mandela Day, the station will fill 250 jars with dry ingredients including rice, soup mix, lentils, stock and soup powder to make soup. Each jar can feed four people, so the station is aiming to feed 1000 people. Community Chest will be assisting with the distribution of the jars to families in need. Since the beginning of the month, the station has given back with Good Hope FM *Bills Bills Bills* competition campaign, where listeners won their share of R150,000.

The Acting Station Manager, Natano Brache stated "We feel that as the oldest commercial radio station in the Western Cape, Good Hope FM should always lead in responding to the needs of our listeners. There was no better way to celebrate our birthday than to give back to the community that has supported us, many of them playing a part in making Good Hope FM an icon over the last 55 years".

In addition to the community drive, Good Hope FM will continue to blaze a trail in providing exciting content such as the virtual concerts to the listeners. Good Hope FM will end its birthday festivities with a *BIG Five* Virtual Concert which will be broadcast online on Saturday, 25th July 2020. It will showcase the best DJs and South African artists hosted by the comedy duo, Dalin Oliver and Carl Weber. The concert will kick off at 15h00 with Cape Town's favourite DJ's on the decks including Roger the Dodger, the GrooveMaster DJ Jazzy D, everyone's favourite monster and Red Bull 3Style Champ 2019, Gremlin, GrandMaster Ready D as well as the station's resident doctor, Dr Jules.

The finest talent in South Africa will perform live including; Chad Saaiman, Dani Bagel, Jimmy Nevis, Early B and Cape Town's favourite son, YoungstaCPT. All the mixes will be live on air while artist performances will be online only. Listeners can purchase their tickets for only R55 from goodhopefm.co.za or quicket.co.za. A percentage of the proceeds will be donated to the Saartjie Baartman Centre for Women and Children in Athlone, as they provide a safe haven for those experiencing Gender-Based Violence.

The line-up is as follows:

Time	Duration	Artists/DJs
15h00 – 16h00	1 hour	Roger Alexander (DJ)
16h00 – 16h30	30min	Chad Saaiman
16h30 – 17h00	30min	DJ Kixi
17h00 – 17h30	30min	Dani Bagel
17h30 – 18h00	30min	Gremlin
18h00 – 18h30	30min	Jimmy Nevis
18h30 – 19h00	30min	DJ Jazzy D
19h00 -19h30	30min	YoungstaCPT
19h30 – 20h00	30min	Ready D
20h00 – 20h30	30min	Early B
20h30 – 21h00	30min	Dr Jules

Good Hope FM frequencies:

Hout Bay - 94.1, Constantia Berg - 95.3, Franschhoek - 93.9, Paarl - 94.8, Sea Point - 96.7,

Simonstown - 93.9, Stellenbosch - 94.1, Table Mountain - 95.8, Tygerberg - 96.2, Hermanus 91.9, Villiersdrop – 90.2, Riversdale – 90.9, Plettenberg Bay – 91.3

About Good Hope FM:

Good Hope FM is Cape Town's leading music focused interactive lifestyle radio station, whose Contemporary Hit Radio Rhythmic format provides a music mix of R&B, Pop, Hip Hop and Dance. The Good Hope FM footprint covers the Cape including the city, surrounding towns and villages the Overberg and Plettenberg Bay, targeting young, global, routed and now generation listeners. The station has a target audience of SEM 6-10, 25-35-year-olds.

www.goodhopefm.co.za

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