



MEDIA STATEMENT

UKHOZI FM LAUNCHES NEW SHOW FOR THE DURATION OF THE LOCKDOWN

Johannesburg – Saturday, 18 April 2020 – The South African Broadcasting Corporation (SABC) is pleased to announce that one of its radio stations, Ukhozi FM will be introducing a new show for the duration of the lockdown called *i-Lockdown noKhozi FM*. This is in response to the outbreak of the COVID-19 pandemic that has necessitated a national lockdown since 26 March 2020.

This new show is in line with the mandate of the public service broadcaster to ensure that listeners are informed, educated and entertained. It will focus on health and technology matters and the impact they will have on COVID-19. The identified time slot for the show is usually occupied by live commentary of sports games, mostly soccer matches. With the current suspension of all live games, Ukhozi FM decided to respond to the change in audience behavioural patterns by creating content that will assist in educating the general public and ultimately flattening the curve.

Hosted by seasoned Ukhozi FM presenter Sipho ‘Sgqemeza’ Mbatha, *iLockdown noKhozi FM* will commence tonight, 18 April 2020 and will be aired every Saturday between 19h00 to 22h00 for the duration of the lockdown.

Ukhozi FM Acting Station Manager, Ms Sbongi Ngcobo stated “It is imperative that the station adjusts its programming offering, particularly during this unprecedented time we find ourselves in. Our initiatives bear testimony to Ukhozi FM’s unwavering commitment in the delivery of its public broadcasting mandate and its responsiveness to listener needs”.

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