



## **MEDIA STATEMENT**

### **SABC RADIO STATIONS SCOOP 19 AWARDS AT THE 2020 RADIO AWARDS**

**Johannesburg, Friday, 17 April 2020** – The South African Broadcasting Corporation (SABC) welcomes a total of 19 awards and trufm Makhosandile Mpumzi's honour as a Bright star at today's 2020 Radio Awards. The SABC's radio programmes, along with its on-air and behind the scenes talent, were recognised in various categories for excellence in radio programming and these wins speak volumes of the credibility and sustainability of our radio brands.

With this year's edition of the Radio Awards ceremony being streamed live on the internet by the awards organisers, the overwhelming interest in these awards from the industry and the public demonstrates that radio continues to be a major force on the media landscape.

Ms Nada Wotshela, Group Executive of SABC Radio stated "These accolades are evidence that SABC radio stations remain true to their public mandate while delivering entertaining and relevant programming to their target market which is every South African, young and old, rich or poor. It is no wonder that SABC Radio has continued to dominate the industry and find a permanent home in the hearts and minds of its listeners". Wotshela added "According to the latest BRC RAMS released in February 2020, SABC Radio currently commands 73.2% audience share, representing a 0.2% increase from the previous year's market share of 73%".

Nine out of the Top Ten radio stations in the country belong to the SABC stable with stations like Metro FM and Ukhozi FM, the biggest commercial and public mandate platforms dominating in their respective categories with 4.3million and 7,6million listeners respectively. Their reach and appeal have been instrumental in developing new talent and growing local brands for many years.

The SABC extends its congratulations to all the well deserving Radio awards winners.

For the full list of winners kindly visit [www.radioawards.co.za](http://www.radioawards.co.za).

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