



## **MEDIA RELEASE**

### **SABC ENCOURAGES THE YOUTH IN SOUTH AFRICA TO OWN THEIR SPACES**

**Johannesburg, Wednesday, 12 June 2019** – Forty three years ago, the youth at that time had reached a precipice of frustration under the national regime of the day and they needed to find a voice and a platform to give expression to their issues, enter the 1976 Soweto Uprising now known as June 16 Commemorations, a National Youth Day of activism by under 35's in South Africa. Across our provinces, all eyes and ears will be on the various conversations and on the ground activities marking this important day, and SABC is proud to be the leading, credible voice and face of the nation, bringing you detailed broadcasts of the national proceedings from our digital, radio and television platforms.

In commemoration of Youth Day, SABC platforms will once again be delivering compelling stories that talk to the diversity of our youth challenges, and this programme of events is geared towards disseminating youth related content to spark conversations and encourage active citizen participation in shaping the future engagements about South African youth challenges. This is in support of the national government's 25 Years of Democracy: A Celebration of Youth Month Activism, this year's Department of Communications theme in remembrance of the 43 years from 1976 – 2019.

SABC activities kicked-off in Paarl on 4<sup>th</sup> June with Radio 2000's Phat Joe and The Family broadcasting live from Drakenstein Prison. A partnership between 5FM and SAFM encourages the youth to live loud as they host a Youth in Conversation Dialogue live on-air on 12 June. The country's leading Mzansi Fo Sho youth channel, SABC 1D will be in the North West Province with Daily Thetha hosting a Youth Symposium themed: Navigating This Thing Called Life, while Phala Phala FM will be

bringing you testimonials from Youth in their province talking about how they overcame challenges and are now doing amazing things in their respective communities.

SABC News will deliver a special broadcast of the June 16 national government programme live from the Polokwane Cricket Club, with the keynote address to be delivered by President Cyril Matamela Ramaphosa, under the 25 Years of Democracy: A Celebration of Youth Activism theme. The TV broadcast will be carried on channel 404 with a live YouTube stream accessible via the News website.

For more information, see the attached detailed breakdown of information and follow the SABC official hashtag for Youth Month **#OwnYourSpace**

Issued By: PR and Communications Department