



MEDIA STATEMENT

SABC RESPONSE TO THE DEMOCRATIC ALLIANCE (DA) MEDIA STATEMENT

Johannesburg, Wednesday, 01 August 2018 -The South African Broadcasting Corporation (SABC) has noted the Democratic Alliance's (DA) media statement '*SABC draft Editorial Policy: a step in the right direction, but soiled by political influence*', issued today with great concern.

The SABC would like to put it on record that the corporation, like other media institutions received a recording of President Cyril Ramaphosa's address in his capacity as the President of the African National Congress (ANC), and it was not the only media house to broadcast the address. The SABC made an editorial decision to broadcast the address as it was deemed newsworthy.

To alleviate the DA's concerns, it is imperative to note that the SABC as a responsible public service broadcaster, made efforts to deliver a balanced story by soliciting reactions from other political parties, including the Democratic Alliance. In fact the Democratic Alliance represented by the Spokesperson for the leader of the DA, was on Morning Live today responding to this story.

With regards to the SABC's draft editorial policy, the SABC welcomes all input and submissions from the public and interested parties. Due consideration will be given to all submissions made, including the Democratic Alliance's submissions, in producing a final Editorial Policy which all South Africans will be proud of.

Ends

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