

Phase 1

User registration and account management

Email or mobile registration and sign-in
Opt-In to marketing communication
Terms and Conditions
OTP Activation - Authentication
Subscription Management Functionality (SVOD, AVOD & TVOD)
Sub profile creation
Parental guidance (parental rating)
Subscription payment history
Profile Management

User Interface and User Experience

Customisable banners
Static and video banners
Asset search incl filter search
Social media sharing for Assets
Synopsis incl Cast (Asset metadata)
Follow me technology - e.g. pause on app and resume on web
Catch up
NPVR incl timeshift
Remind Me (FWD IN EPG): Web
Instant playback
Last viewed
Scheduled Download
Download Now
Adaptive Bit Rate
User-Controlled Data Management Settings - (please refer to settings on SABC+)
Playlist Creation
Playlist Sharing
Pop up channels and Pop up Radio stations
Linear TV channels and Radio Stations
Continuous play (auto play)
Basic recommendation engine
Quick play with hover functionality per asset
Embed or navigate to external web links (website) - Manage TV License link
Embedded Youtube playlist
EPG
Device and/or stream limits management

Support

FAQ section
Contact Us features e.g email, social media, etc.
Self-help functionality - chat (web)

Devices for phase 1 : iOS, Android and Hisense

Phase 2

Monetization as described on the tender doc
Devices for phase 2 : HarmonyOS, LG and Samsung

Phase 3

All features not implemented on phase 1 and 2
Devices for phase 3: Android box and Apple TV