



MEDIA STATEMENT

SABC TOPS SOUTH AFRICAN RECONCILIATION BAROMETER SURVEY

Johannesburg - Friday, 13 December 2019 - The South African Broadcasting Corporation (SABC) has once again been declared as the most trusted public institution in South Africa according to the 2019 South African Reconciliation Barometer (SARB) survey conducted by the Institute for Justice and Reconciliation (IJR).

This year, the SABC commanded a 57.7% of the South African citizens' confidence in the public service broadcaster. This percentage indicates an impressive 7% increase compared to the 2017 SARB survey when the SABC's lead was 50.7%.

The results are not only testament to the SABC's accessible, wide-ranging and diverse content but also to its commitment to providing credible, authentic programming. As the statutory body governed by the South African Constitution Act 108 of 1996 and the Broadcasting Act of 1999, the SABC is one of the key institutions aimed at assisting in the realisation of democracy and this resonates with the objectives of the IJR to ensure South Africa's successful transition into democracy.

The public broadcaster is mandated to provide consistent, relevant and top-quality information and analysis on which South Africans can rely as they discuss and deliberate, form opinions and build a common future.

SABC Group Chief Executive Officer, Mr. Madoda Mxakwe stated "We are encouraged to learn that the South African public continues to have so much confidence in our programming. This trust that has been bestowed upon the SABC is not taken lightly as we understand the crucial role we play in society to inform, educate and entertain. We believe the hard work and dedication which is put forth by our employees to deliver on the SABC's

