



**THE END OF AN ERA: TOP BILLING SAYS GOODBYE
AFTER 27 YEARS ON-AIR**

The South African Broadcasting Corporation (SABC) would like to officially announce that SABC 3 programme '*Top Billing*' will be airing its final episode on Saturday, 19 October 2019.

The series has continuously brought viewers a taste of the good life by showcasing some of South Africa's grandest homes, explored a magnitude of breath-taking countries, brought South Africans closer to some of the biggest stars around the world, hung out with our local celebrities and witnessed many of them say 'I Do'.

Mr David Makubane, Acting Group Executive: Television stated "Top Billing has been one of SABC 3's flagship programmes for over two decades. It has been a legacy title and from its introduction and within the first decade of its lifespan, set the benchmark for lifestyle magazine programming. Through it, the SABC pioneered entertainment television in South Africa in the early stages of our democracy and consciously put a different face and perspective to the South African narrative and perception. "

He further commented that "we would like to thank Tswelopele Productions for their commitment and dedication in producing a world-class property as well as our viewers and stakeholders for their loyalty throughout the years."

Ms Basetsana Kumalo, producer and co -owner of Tswelopele Productions with Ms Patience Stevens stated "this show exemplifies excellence and sophistication in arts, design, décor, fashion and

broadcasting, creating countless jobs and building careers in its many years on air. It has been quite a ride and it is fitting that after 25 years we salute this season as our final one. We've enjoyed many accolades with *Top Billing* - including a SAFTA award in the Best Magazine Show category. We trust the show has served audiences by inspiring them to dream big, embrace their inner creative genius, and dare to live the life they deserve."

Viewers must tune into the finale episode of *Top Billing*, which will air on Saturday, 19 October 2019 at 18h30 on SABC 3. The viewers can enjoy repeats of special episodes of the show until March 2020.

SABC 3 thanks its viewers and stakeholders for the support during the 27 years of "the good life" and as the channel embarks on a new strategic direction, we invite viewers to stay tuned for more exciting and new content on the channel. Announcements will be made in the near future in this regard.

SABC3 The Stage is yours – OWN IT.

ENDS.

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