



## **MEDIA STATEMENT**

### **SABC LAUNCHES AN ECONOMIC CURRENT AFFAIRS PROGRAMME**

**Johannesburg - Thursday, 14 February 2019** – The South African Broadcasting Corporation (SABC) would like to announce the launch of its business programme called Economics Unbound. The weekly Current Affairs show is set to air weekly, starting tonight Thursday, 14 February 2019.

Economics Unbound is one of the flagship programmes of the SABC News Division since its repositioning in June 2018. The show seeks to rise above the market noise that obscures the understanding of the economy, how it operates and how it is managed. The show seeks to include ordinary South Africans in purposeful and well informed discussions about the economy, while providing them with enough information to make better economic and financial decisions. Through this programme, which is anchored by SABC News' erudite Economics Editor, Thandeka Gqubule-Mbeki and a widget named Nana, audiences can look forward to 30 minutes of deep and tough questioning on the issues of the week, including interviews with key decision makers and experts.

Commenting on the introduction of the business programme, SABC News Group Executive Phathiswa Magopeni said "the programme is one of the many endeavours by the public news service to ensure quality and credible news content to its local and international audiences. SABC News continues to redefine its programming to ensure greater reach and relevance to its audiences, and Economics Unbound is one of the many shows that seek to break down complex issues and make them comprehensible to the South African public, in line with our mandate".

Catch Economics Unbound every Thursday night at 21h30 on SABC News Channel on DStv channel 404.

**END**

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