



MEDIA STATEMENT

SABC AND MULTICHOICE ENTER INTO NEW CONTRACT

Johannesburg – Tuesday, 14 August 2018 – The South African Broadcasting Corporation (SABC) and MultiChoice are pleased to announce that they have signed a new commercial channel supply agreement allowing the *SABC News* and *SABC Encore* channels to continue to be broadcast on DStv.

The agreement follows extensive discussions between the parties as the previous contract is set to expire. SABC and MultiChoice believe that this agreement will give their relationship a new start.

DStv customers will continue to enjoy around the clock news coverage from *SABC News* on channel 404, while *SABC Encore* on channel 156 will allow viewers to indulge in nostalgia, airing old favourites and classics. The SABC archives, which the SABC uses to produce *SABC Encore*, remains the wholly-owned property of the SABC.

SABC CEO Mr. Madoda Mxakwe said "The SABC welcomes the new agreement with MultiChoice which will bring certainty to our viewers and our staff. The Board and management of the SABC are satisfied that the agreement meets both the commercial and governance needs of the SABC. The SABC looks forward to delivering high quality channels into the future."

MultiChoice South Africa CEO Mr. Calvo Mawela said "We are pleased to be able to continue to carry these channels on DStv. We have a long standing relationship with SABC and are happy that we have reached a mutually beneficial agreement. We look forward to continue working with SABC to deliver great entertainment to our customers."

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